Kickstarter Campaigns

1. Given the provided data we can concluded that Kickstarter campaign success is heavily dependent on category of campaign and mildly dependent on time of year that a campaign is started. From the data given, it appears that Kickstarter campaigns are primarily used, and most successful, in creative arts ventures and have a slightly higher chance of success if started in the months following up to and through the summer months versus the Fall-Winter holiday season.
2. Some of the limitations of this dataset are that it seems creative arts campaigns make up the majority of the sample group. It is suspicious that the group with the greatest apparent rate of success happens to be the group with the largest sample size. It is possible that it is a more common practice to use Kickstarter campaigns in these fields, therefore there is likely an established audience to appeal to.
3. A graph that compared average donations per donor or count of donors for successful campaigns by category might shed some light on the kind of activity that each category of campaign attracts. It would speak to the amount of traffic that each campaign attracted and the degree of interest of each donor.